

Leicestershire County Council Local Transport Plan Conference



THE OPPORTUNITY

In 2024 Leicestershire County Council (LCC) were developing their new Local Transport Plan (LTP). Known as LTP4, this Plan will set out how the Council will provide a safe, connected, resilient and well-managed transport network across Leicestershire in the coming years. LCC approached SGS for help in preparing and delivering a transport planning conference that would kick-start the development of the new Local Transport Plan.

WHAT WE DID: PREPARATION

We worked collaboratively with LCC using in-person meetings to shape and agree the objectives of the conference and identify stakeholders to be invited. This ensured a diverse range of local and national invitees across public and private sector organisations, infrastructure providers and community groups. As part of the conference invites, we developed an introduction to the conference, its purpose and its aims. This included a section asking people to respond to four questions in advance of the conference. Feedback was then used to shape discussion topics covered at the conference. We developed an engaging and interactive conference agenda that would elicit the stakeholder input required to inform the new Plan.

WHAT WE DID: DELIVERY

Held at the NSPCC Training Centre in Leicester, the Conference involved 75 people from LCC partner and stakeholder organisations. SGS chaired the conference, penning and delivering an opening address that set the strategic context within which the new Plan would be developed. We introduced keynote speakers across the day and hosted question and answer sessions after each keynote address. We facilitated the afternoon breakout sessions where interactive groups discussed interventions that could be delivered in the first five years of the Plan. Following the conference, we worked with LCC to develop a Summary Report that captured the ideas and opportunities raised by attendees. This has been used to inform the development of the Plan.

OUTCOME

The conference agenda and our chairing of the event ensured an interactive and lively discussion across the day and that all attendees were given the opportunity to contribute. Applying the transport planning experience of our team, we were able to collaboratively prepare and deliver a conference that met the needs of LCC and the expectations of attendees. LCC consulted on their Draft LTP4 in August 2024 having used the conference input and feedback to shape a series of documents that make up the draft Plan.



“Steve's proactive approach to helping shape the conference content and approach, and his very good management and compering of the event on the day, ensured that the service provided by SGS exceeded our expectations.”

Andy Yeomanson,
Team Manager,
Transport Strategy &
Policy, LCC